



# Annual Report

2019-2020



ANCHALIK JANA KALYAN ANUSTHAN



### Vision

A Society where people are capable enough to take their own decisions and lead their life with dignity

### Mission

To enable marginalised community to improve their quality of life in a right based manner. Towards this end, AJKA would act as an enabling institution, to educate and empower the marginalised community on their rights, ensure quality education for the children, awareness generation on health & environment, train them in entrepreneurial skills and encourage them to find sustainable livelihood by capacity building of the people in a participatory manner and advocacy.

### Target Communities

- Scheduled Castes (SC), Scheduled Tribes (ST) and Minorities
- Rural women, children, adolescent groups and vulnerable youth
- Landless Labourers, Small and marginal farmers and Farmers under distress and
- Other economically backward communities and socially excluded.
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## Contact Details

Name of Organization	Anchalik Jana Kalyan Anusthan (AJKA)
Registered Office Address <b>(Preferred method of Correspondence)</b>	At-Sukulpali, Po-Machida, Via-Panchgaon Dist-Jharsuguda- 768226, Odisha
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State Corporate Office	Plot No: N5/11, I.R.C. village, Nayapally, Bhubaneswar-751015, District-Khordha, Odisha
Contact person:	Mr. Goutam Behera, Secretary (M): 9938172901
Telephone:	06645-254173



## *Message from the Secretary*

We are glad to present our Annual Report for the year 2019-20. The year 2019-20 has been challenging for towards mobilising resources, expanding our areas and, and delivering projects/programs that have a real impact on the lives of some of our operational district's poorest and most marginalised people. Despite a lot of financial crisis during shutdown and lockdown, AJKA continued efforts to reach out to the hardest hit communities—the food insecure families, elders, disabled, women and children and migrant families in the emergence of COVID-19.

AJKA is thankful to its supporters, donors, Government of India, Government of Odisha, block and district administration and other individuals for giving their time and resources so generously.

We look forward to the coming year with great hope and optimism as we develop new programmes and forge relationships with stakeholders including the private sector, state governments and civil society. Working together will bring much more effective and lasting solutions and we are committed to this.

We invite you to join with us on our journey and help to do something special for a greater cause.



Goutam Behera



# ABOUT US



## About the organisation

AJKA is a community based nonprofits making organization established in the year 1998 and got its legal entity in the year 2000-2001 by registering under the Societies Registration Act of XXI 1860. AJKA is working in two districts i.e. Jharsuguda and Sambalpur, located in Western part of Odisha state. AJKA is committed for the development of Scheduled Tribe, Scheduled Caste and the poor with a special emphasis on women and children.

AJKA is strengthening community initiatives, participation and sensitization, Capacity building and building synergy and ensure convergence with government programs are also one of the prioritized strategies of AJKA's development actions.

AJKA is committed to bring about positive changes in the quality of lives of the tribal communities and deprived people. Income and employment generation is a continuous process of bringing positive change in the socio-economic status of all community members, including the marginalized people integrating rights and entitlements through direct community participation.

## Operational District

AJKA works in Jharsuguda district in the western part of Odisha covering 78 Gram Panchayats.

## AJKA's Current Focused Activities

- g Livelihood, Food Security & Agriculture.
- g Natural Resource Management.
- g Biodiversity & Environment.
- g Forest & Environment Protection.
- g Water, Sanitation & Hygiene.
- g Health & Nutrition.
- g Promotion of Quality Education & Skill.
- g Protect the Rights of Children.
- g Empowerment & Gender Mainstreaming.



## BUILDING CREDIBILITY

AJKA is a community based non-profit organization, started its work in tribal concentrated Jharsuguda district by caring for most vulnerable groups include small and marginal farm families, unemployed youth, women, children, disabled children, sustaining their education and meeting their primary need. At present, AJKA has been working since last 20 years on Sustainable Livelihoods, Quality Education, Community Health, and Participatory Governance in the districts of Jharsuguda and Sambalpur. It has become part of our strategy to promote SCs and STs through the process of development with enhancing the sustainable livelihoods of those communities. The main strategies of AKJA are capacity building, networking and collaboration for the effective implementation of the different programs and activities.

Over the years,AJKA has transformed about fifty thousand population through livelihood development, food security, entrepreneurship development, Skill training, health, education, WASH improvements, Natural resource management, land and agriculture development in the district. This transformation has, in turn impacted entire communities around the people we have served.

We believe in change that is whole. Our unique approach to social and economic empowerment enables us to walk alongside an individual on the entire journey towards a better life through innovative actions and approaches.

As we enter our 20 year of changing lives and bringing hope to people, we bring you the best of our work that would not have been possible without your support.

### **VISION**

A Society where people are capable enough to take their own decisions and lead their life with dignity.

### **MISSION**

To enable marginalized community to improve their quality of life in a right based manner. Towards this end, AJKA would act as an enabling institution, to educate and empower the marginalized community on their rights, ensure quality education for the children, awareness generation on health & environment, train them in entrepreneurial skills and encourage them to find sustainable livelihood by capacity building of the people in a participatory manner and advocacy

## STRATEGIES

Sustaining education and caring for vulnerable women, children and young people through education, healthcare, skill development and other basic needs including mass livelihood creation of underprivileged communities.

## TARGET COMMUNITIES

- g Vulnerable women, Children, disabled children, Adolescent Groups & young people.
- g Scheduled Castes (SC), Scheduled Tribes (ST) and Minorities.
- g Landless Labourers, Small & Marginal Farmers & Farmers under Distress &
- g Other Economically Backward Communities & Socially Excluded.

## OPERATIONAL AREA

AJKA works in Jharsuguda district which is located in the western part of Odisha.

## AJKA's Current Focused Activities

- g Empowerment of women and Livelihood promotion
- g Empowerment & Gender Mainstreaming.
- g Climart Smart Agriculture.
- g Natural Resource Management.
- g Watershed Management
- g Biodiversity Conservation & Environment Protection.
- g Water, Sanitation & Hygiene promotion
- g Health & Nutrition.
- g Promotion of Quality Education & Skill.
- g Protect the Rights of Children.

# Management

Name	Age	Sex	Position on Board	Occupation
Khirod Pradhan	45	M	Chairman	Social Activist
Rohita Dhurua	40	M	Vice-Chairman	Social Activist
Goutam Behera	44	M	Secretary	Social Activist
Bijayalal Biswal	44	M	Treasurer	Entrepreneur
Hrushikesh Padhan	45	F	Member	Social Activist
Sushama Padhan	44	F	Member	Social Activist
Pushpanjali Bira	44	F	Member	Social Activist

# Highlights of Activities/Achievements & Outreach

## Social Mobilization and Building Community Institutions

Social Mobilization and Building Community Institutions is one of the key activities of AJKA. So AJKA is mobilizing, building existing community based institutions by working with women SHGs, FPOs, entrepreneurs and village level women's organizations, youth clubs etc. which have been effective in integrating development interventions anchored by various. Our efforts led to form 250 new SHGs. We set up systems for nurturing these collectives and developed a trainers' pool for strengthening SHGs. We prioritized development of women's knowledge and skills in accounts, norms and processes and on improving women's participation in village planning. Working toward the overall well-being of communities, SHGs accessing bank linkages and mobilize from government programs.

## Sustainable Livelihood through LEDP- (Khus Khus) Vetiver Training Program

There were three batches of training organised in three different venues as per following training schedules. The training program was successfully completed. During the training period the historical background, uses and utilisation of the vetiver was briefly discussed.



The master trainers trained the participants how to prepare different handicraft items by the use of vetiver. Knowledge on improved cultivation practices of vetiver was pursued to the trainees. Practical field visit to the wild vetiver plantation spread at the surrounding area of Mahanadi reservoir was conducted during training period so that the trainees would able to know how the roots of vetiver are digging out, it is being prepared to packaging and its marketing.

The trainees were also practically prepared the different handicraft items. Exposure visit was organised to observe and study about vetiver oil extraction unit. During the visit the trainees came to know about the success story of entrepreneur Mr.Dillip Kumar Patel from Mundrajore ( Gumerguda) village of Laikera Block of Jharsuguda District who has employed himself in this job since two years. Total 90 no's of SHG members from 32 SHGs of Lakhanpur Block were indentified for the intensive training programme termed as Livelihood and Enterprise Development Programme(LED P) on Development of Khus Khus (Vetiver)-Advance processing and Marketing in Lakhanpur Block of Jharsuguda District.

## Rural Women Livelihood Promotion through FPO

In order to gear up the sustainable livelihood of rural women farmers in a smooth and organising manner AJKA has formed a farmer producer organisation under NABARD Produce Fund name as Sankalpa FPO. The numbers of shareholder is 1160.



The women farmers are imparted various sustainable livelihood trainings like mushroom cultivation, vermicompost preparation, dairy farming and smart agriculture practices. Apart from this Sankalpa FPO carries on the marketing of the agri products with proper grading and shorting. Due to the initiatives and efforts of the Sankalpa FPO the shareholders have been able to promote their sustainable livelihood.

The shareholders have been successfully provided credit facility. The rural women have now realised the advantage of FPO and work with enthusiasm for their development. Now the women farmers are well acquainted with agricultural technology and adopting smart farming.

### Horticulture Promotion

With the active support of District Horticulture Department, Jharsuguda several horticultural promotion activities are conducted by AJKA in the Lakhanpur block of Jharsuguda district. Horticulture is the fastest growing sector within agriculture contributing towards improving farm incomes, enhancing food & nutritional security, reducing rural poverty & accelerating the overall economic growth of the areas.

For the marketing of the horticultural products harvesting, post-harvesting operations have been designed through development of linkages between farmers & markets for achieving better remunerative prices. AJKA has been giving more emphasis on the fruit based horticultural production & management of post-harvest related infrastructural facilities at various levels of operations.



### Building Climate Smart Communities



Climate change has a direct threat to socio-economic development of the farming communities that has resulted in an increase in the average temperature and high inter and intra-seasonal rainfall variability and in extreme cases flooding and droughts for the Odisha region. This has largely affected water resources availability for agricultural purposes and inevitably reduced agriculture production which supports over 70% of the state's rural population for their livelihoods mainly through rain-fed agricultural systems. The impacts of climate change on agriculture production have rendered a significant



proportion of households food and nutrition insecure and consequently having to rely on food aid while climate projections show that conditions will worsen.

Hence, efforts are taken to strengthen climate-smart farmer to incorporate practices like farm ponds, bundings, trenching, mulching and other practices for conservation of soil moisture, use appropriate seeds and on-farm inputs (to avoid debt situations) and to have better access and control over required water resources in our operational villages.

### Agribusiness and Innovation Platform

This program is involved in strengthening smallholders. During the reporting year, the program ranged from technology commercialization, development of nutritionally-rich food products to entrepreneurship development, capacity building in nutrition and food safety, and facilitating agribusiness opportunities to women and youth entrepreneurs.

### Organic Farming

It is the need of the time to adopt organic farming because day by day the economic condition of the famers is being measurable due to excessive use of chemical fertiliser and pesticide. Farmers are facing low profit and higher expenses in agriculture. In addition to it the soil fertility is all so decrease in because of growing use of chemical fertiliser and pesticides. So AJKA is encouraging the farmers towards organic farming, as a part of efforts AJKA established 150 no's of vermicompost pit with the active support of District Mineral Foundation, Jharsuguda through District Agriculture department. 20 no's of farmers in Lakhanpur block of Jharsuguda district are continuing organic farming by using vermicompost and bio fertilisers in their cultivation.



### Kitchen Garden Promotion

AJKA encourages and provide support on promotion of kitchen garden in the western part of Lakhanpur block of Jharsuguda district. 25 villages and 125 families have been covered in this program. The objective of the program is to grow organic kitchen garden in every one's house so that they will gate fresh and hygienic vegetables. This practice of growing kitchen garden helps the family to reduce their day to expense in purchasing vegetable.

### Natural Resource management

AJKA's water management program works to help rural communities achieve water security and safety by:

- g Capturing, storing and filtering rainwater through harvesting systems
- g Replenishing fresh groundwater aquifers
- g Developing models for safe disposal of wastewater
- g Promoting water literacy, sanitation and hygiene



This year the program laid special emphasis on promoting women-led water management. Women have a crucial role and unique responsibilities in the collection, provision and usage of water and thus their involvement in decision-making in water management at the community-level is essential.

### **Plantation for Conservation of Biodiversity**

As responsible voluntary organisation AJKA fees and works for the conservation of the nature. Due to ongoing heavy industrialisation deforestation is occurring very fast and at large. Jharsuguda district is all so a highly industrialised and mining affected district. So AJKA give priority on forestation and planted trees in its watershed and FPO area as initiatives to conserve the nature. AJKA all so makes aware to the rural people on environmental protection and saving of forest. 35 villages and 450 no's of people of Lakhanpur block have participated in this program.

### **Promotion of Quality Education**

Since last 12th years AJKA has been the partner of Vedanta Aluminium Limited, Jharsuguda towards promoting quality secondary education. Total 4599 ns of students from secondary level of Vedanta peripherals area have been imparted quality education by AJKA. Under this program three important subject's viz. English, Mathematics & Science are being facilitated. The students pass out significantly scoring more than 99%. The program has helped the students for a better future & brighter tomorrow. It is quite different from traditional remedial teaching where AJKA adopted a well designed curriculum with simple methodology which includes community participation, students & parents counselling, life skill education, & career counselling & personality development. The need based assessment of the operational area provided the source of developing such a strong model of remedial teaching program to the secondary students.

### **Moral & Life Skill Education**

Boosting of moral life skill education among the students is very essential and relevant .With the absence of moral education among students we can think of a civilised and developed society. It is a process of life cycle. So, at the present situation only the academic knowledge is not enough rather moral education counts a lot. It also plays a key role in the completion of education. Good morality plays the greater importance in making the life of the students for nation building. AJKA conducts moral life skill teaching to the students and nurture them a complete education. Therefore the students could achieve the knowledge of tackling various hurdles in their day to day life through value or moral education by life skill practices.

### **Career Guidance**

During the academic period and after its completion most of the students gate divert and confusion with their career building. So AJKA conducts career counselling for students of secondary level in every year.

Children who participate in career counselling can benefit from the use of aptitude tests, or career testing. Career testing is often done online & provides insightful & relatively objective

information about which jobs may be suitable for the test taker based on combination of their interests, values & skills.

Career tests usually provide a list of recommended jobs that match the test takers attributes with those people with similar personalities who become successful at their jobs. There are various ways to test an individual for which field he is suitable, psychometric testing being one among them. Career counsellors tend to give information & set limits more frequently during career counselling than during general counselling. Career counselling participants identify aspects of self-exploration, support, & educating as the most important and helpful career counselling interventions.

### **Child Rights**

AJKA advocates for child rights and facilitates inclusion and participation of children with disability. AJKA works directly with children and informing them about their right to participation and right to education and also with parents and school authorities creating awareness on inclusive education.

### **Support for children from ultra poor families**

We are very happy to report that since its inception, our process of sustaining education both qualitatively and quantitatively with positive healthcare support. We also run remedial classes for school children including drop outs and give coaching to underprivileged Adult children. The education classes are also held for women who have either never gone to school or dropped out from school at an early age.

### **COMMUNITY HEALTHCARE INITIATIVES**

#### **Building Awareness on Reproductive Health**

AJKA focuses community health care which empower women and girls from the most marginalised communities, in the remotest parts of the district. Adolescent girls, especially from marginalised communities do not have access to reproductive health information and services. Towards creating awareness on the issue, --AJKA conducted workshops at village level where more than 1023 adolescent girls and boys were trained on reproductive and menstrual health, towards building their self-esteem and confidence.

#### **Awareness on Reducing Anemia and Malnutrition**

Organized community level awareness program and helped build an understanding about women's access to health services and in reducing anemia and undernutrition among women and girls from low income households.

#### **Supporting Early Childhood Development**

Our work in strengthening healthcare services, feeding practices and nutrition supplement for early childhood development, especially girls, achieved considerable improvement in nutritional outcomes. AJKA trained over 15 frontline workers in 15 Anganwadi Centres in our program villages.

## Training of ASHA for Home-Based Care to Young Child

The role and rule of ASHA towards rural and urban health services is very significant. AJKA has imparted 7 days residential training to ASHAs on Home-Based Care of Young Child (HBYC). Home-Based Care of Young Child (HBYC) programme has been launched for children in the age group of 1-15 months. HBYC builds on the achievement of Home Based New Born Care (HBNC) and is intended to ensure the continuum of care through home visits by ASHAs from the time of birth up to 15 months of age. These home visits will ensure community level action on four key domains of Health, Nutrition, Early Childhood Development and WASH practices.

Under HBNC, ASHA is already visiting the household to assess the newborn health up to 42 days after birth. As part of HBYC, ASHA will now undertake five additional visits (3'd,6th,9th, 12th and 15th month) and ensure- continuation of exclusive breastfeeding, adequate complementary feeding, iron and folic acid supplementation, immunization, growth monitoring, prevention of childhood illnesses, responsive nurturing for early childhood development and appropriate WASH practices.

## Overall Impact

- g Learnt on enhancing the knowledge of the community about the available services which will lead in creating demand and utilization of the public health services.
- g Pro-active involvement of panchayat representative & their standard of sharing in the meeting.
- g Enhancing the capacity of community based groups in communication, in monitoring the health services and in negotiating with the government.
- g Strengthening advocacy process to access and exercise rights and entitlement through NHM.
- g Developed Skill of facilitation & common understanding among the resource person & participant.



## Our Response to COVID-19 Pandemic

We were privileged to work with district and block administration to support the most vulnerable people impacted by COVID-19 pandemic. During the lockdown period, a large number of migrant labourers from Jharsuguda district including food insecure families are hardest hit for COVID-19. Till now, these families have become the most vulnerable in terms of income, food and nutrition security. Their livelihoods with access to basic services like healthcare, water, and sanitation is limited and stretched and leave entire population helpless by allowing COVID-19 to spread more easily. As a community based organization, we have supported the food insecure families in terms of health and hygiene awareness, distribution of masks, sanitizer and dry ration kits to more than 3500 households.





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