

FY 2024-25

ANCHALIK JANA KALYAN ANUSTHAN



ANNUAL REPORT



AJKA has evolved into a multidimensional development agency, focusing on sustainable livelihoods, natural resource management, ecological



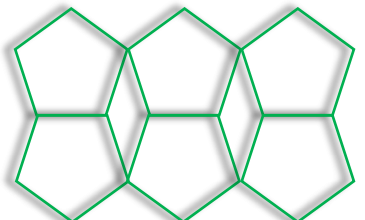
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1. BACKGROUND

1.1. About the Organization

Anchalik Jana Kalyan Anusthan (AJKA) is grassroots, community-based non-profit organization established in 2000 and registered under the Societies Registration Act, 1860. Headquartered in Jharsuguda district of Odisha, AJKA has evolved into a trusted facilitator of **inclusive and sustainable rural development**, working closely with marginalized and vulnerable communities to promote social justice, environmental sustainability, and economic empowerment.

AJKA implements **multi-sectoral programs** across environmental conservation, sustainable livelihoods, inclusive education, public health, and community empowerment. Guided by a participatory and rights-based approach, the organization ensures that women, children, youth, smallholder farmers, and landless families remain central to all interventions.

With a strong grassroots presence, AJKA collaborates with government departments, CSR foundations, and Panchayati Raj Institutions (PRIs) to ensure convergence, resource optimization, and long-term sustainability. Its flagship programs include the **Integrated Village Development Program (IVDP), Agriculture Production Cluster (APC), Shree Anna Abhiyan (Odisha Millet Mission), Crop Diversification Program, Micro Watershed Projects, and Education Initiatives**—all contributing toward building resilient and empowered rural communities.

AJKA currently operates across **Jharsuguda and Sundargarh districts of Odisha** covering **10 blocks, 82 Gram Panchayats, and 480 villages**, positively impacting over **2.86 lakh people from 60,868 households**. The population composition includes Scheduled Tribes (39%), Scheduled Castes (22%), Other Backward Classes (28%), and General Castes (11%).

Despite challenges such as small landholdings, ecological stress, and limited rural infrastructure, AJKA continues to drive transformative and inclusive change through interventions focused on climate-resilient agriculture, renewable energy, women's entrepreneurship, youth development, and grassroots institutional strengthening—anchored in the values of **Transparency, Accountability, Integrity, Gender Equality, and Participatory Approach**.

1.2. Organizational Credibility

Over two decades, AJKA has built a strong reputation for integrity, transparency, and community-centered impact. The organization’s commitment to **accountable governance and participatory planning** has earned the trust of government agencies, CSR partners, and local communities.

AJKA’s credibility is rooted in a consistent record of ethical practices, responsible resource management, and evidence-based interventions. Each program undergoes rigorous monitoring and evaluation to ensure measurable outcomes, sustainability, and alignment with community priorities. The leadership and field teams combine professional expertise with deep local understanding, ensuring that interventions are inclusive, gender-responsive, and sustainable. Women’s participation and leadership are actively promoted across all programs, reflecting AJKA’s commitment to gender equality and empowerment.

AJKA’s financial transparency, statutory compliance, and open governance systems reinforce its credibility among partners and stakeholders. This strong ethical foundation ensures that every initiative contributes meaningfully toward **long-term community ownership and resilience**.

1.3. Values and Principles

AJKA’s operations are guided by a clear set of **values and principles** that define its ethical framework, institutional culture, and community engagement approach.

Core Value / Principle	Description
Integrity and Transparency	We uphold honesty, openness, and fairness in all actions, ensuring stakeholder trust and credibility.
Community-Centered Development	Communities are at the heart of change. We respect local knowledge and empower people to lead their development journey.
Empowerment and Inclusivity	We strive to empower marginalized groups—especially women, youth, and smallholders—to achieve equity and self-reliance.
Environmental Stewardship	We promote responsible natural resource management to ensure sustainability and climate resilience.
Collaboration and Partnership	We work in synergy with government, CSR partners, NGOs, and communities to create collective impact.
Continuous Learning and Adaptability	We foster innovation, reflection, and adaptability to enhance program quality and outcomes.

1.4. Organizational Beliefs

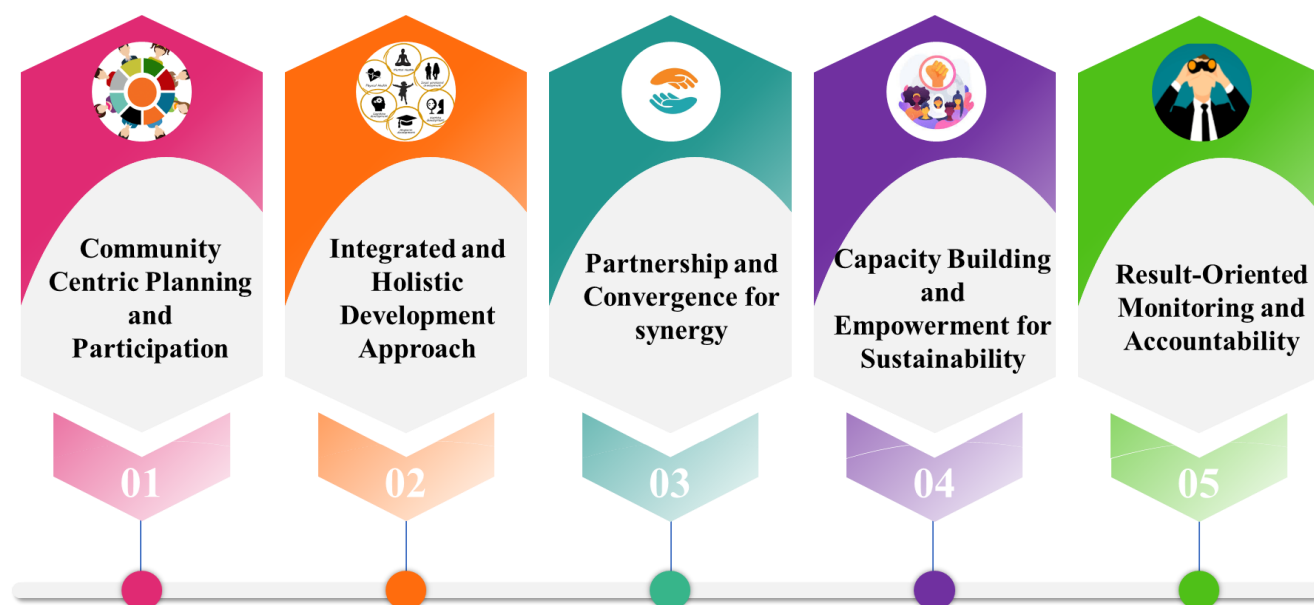
AJKA’s beliefs reflect its deep-rooted commitment to **social justice, sustainability, and people-driven change**:

- **Empowerment as a Path to Self-Reliance:** Development succeeds when communities gain control over resources, skills, and decisions.
- **Inclusive Development for Equity:** Gender and social inclusion are essential for balanced growth and sustainable outcomes.

- **Sustainable Livelihoods as a Foundation for Change:** Economic progress must align with environmental preservation.
- **Environmental Harmony:** Protecting natural ecosystems is central to long-term community resilience.
- **Community Knowledge and Leadership:** Local wisdom shapes effective and relevant solutions.
- **Collaboration for Greater Impact:** Partnerships bring efficiency, shared learning, and collective progress.
- **Transparency and Accountability:** Ethical conduct and openness are cornerstones of credibility and trust.

Approach	Description
Community-Centric Planning and Participation	Development processes begin and end with the community. Participatory planning tools ensure that local priorities drive all project decisions, leading to ownership and sustainability.
Integrated and Holistic Development Approach	AJKA integrates multiple thematic areas—agriculture, environment, education, health, and livelihoods—to create holistic solutions that address interlinked challenges.
Partnership and Convergence for Synergy	Collaboration with government departments, CSR foundations, and local institutions enables convergence of resources, reducing duplication and maximizing collective impact.
Capacity Building and Empowerment for Sustainability	Strengthening local leadership, SHGs, and producer groups ensures that communities can sustain and scale initiatives independently after project support ends.
Result-Oriented Monitoring and Accountability	AJKA adopts transparent monitoring systems and participatory evaluations that measure progress, ensure accountability, and enable continuous learning and improvement.

These approaches have helped AJKA ensure **quality program delivery**, **measurable outcomes**, and **community-led sustainability**, reinforcing its mission of inclusive and accountable rural transformation.



We are a non-for-profit trust working towards job creation and poverty alleviation



Vision

Our vision is to build a just and equitable society where socially, economically and culturally excluded communities, particularly women, children, and marginalized groups, can grow and develop to their full potential, becoming active and contributing members of our society and communities.



Mission

Assisting marginalized communities, especially women, children, adolescents, vulnerable youth, landless people, and smallholders, to become economically and socially empowered by promoting their rights and social justice.

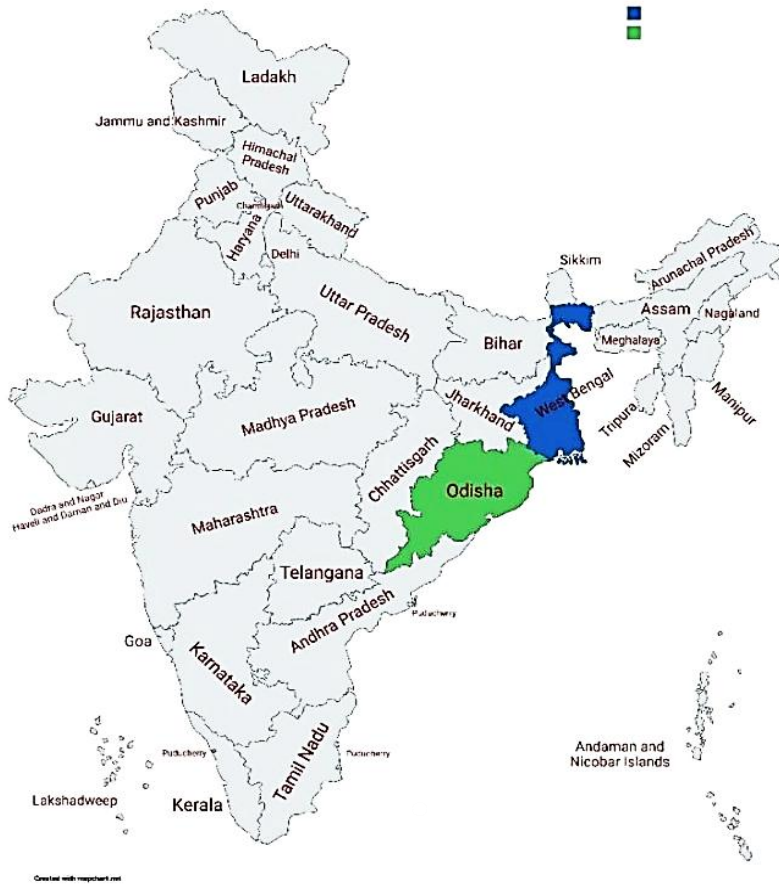


Objectives

1. To implement comprehensive rural development programmes, including access to safe drinking water, improved sanitation, promotion of renewable energy, poverty alleviation, rural technologies, village infrastructure development, and watershed management.
2. To enhance livelihoods by promoting agriculture, animal husbandry, fisheries, poultry, dairy farming, goat rearing, mushroom cultivation, floriculture, handicrafts, handlooms, and other income-generating activities, especially for marginalized and vulnerable communities.
3. To promote sustainable natural resource management and biodiversity conservation through afforestation, tree plantation for carbon sequestration, restoration of wastelands, and protection of common property resources.
4. To promote climate-smart and technology-based sustainable agriculture practices that increase productivity, improve resilience to climate change, and reduce environmental impact.



OUR OUTREACH



2 States



3 District



4 Block



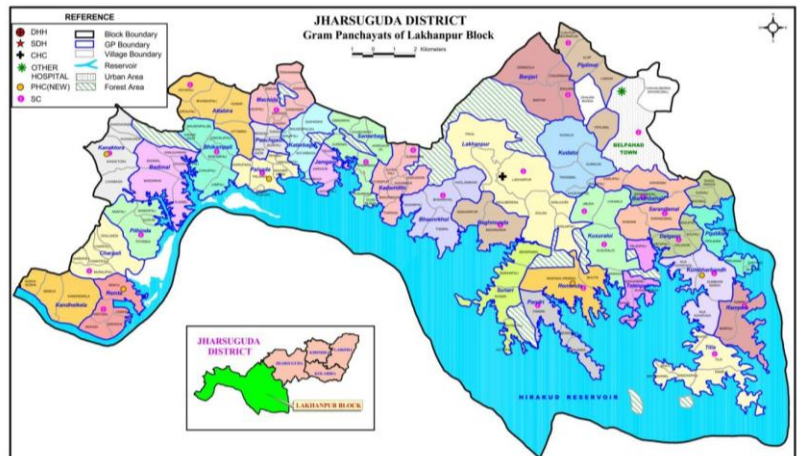
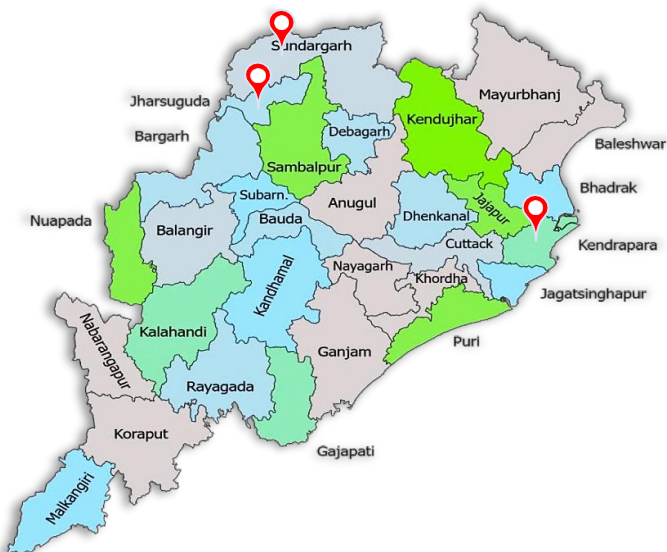
82+ GPs



400+ Village



2,46,288+ Beneficiaries



FROM THE CHAIRMAN DESK

It is a matter of great pride and satisfaction to reflect on the remarkable strides made by Anchalik Jana Kalyan Anusthan (AJKA) over the past year. Our journey, now spanning more than two decades, has been guided by the principle that sustainable development is best achieved when communities are empowered to take charge of their own growth. Through targeted interventions across rural development, agriculture, education, health, livelihoods, and environmental conservation, AJKA has consistently demonstrated its commitment to delivering high-quality programs with lasting impact.

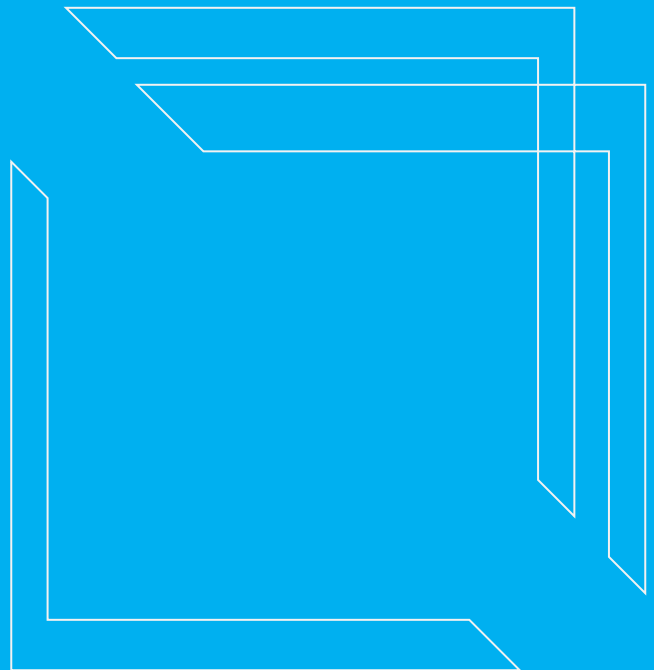
The past year has reinforced the importance of a holistic and integrated approach. By aligning our initiatives with the needs of local communities and fostering active collaboration with government departments, Panchayati Raj Institutions, and partner organizations, we have ensured that our programs are not only effective but also scalable and sustainable. Special attention has been given to initiatives that strengthen ecological resilience, promote climate-smart agriculture, enhance livelihood opportunities, and improve access to quality education and health services, thereby building communities that are resilient, self-reliant, and inclusive.

I am particularly heartened by the way AJKA has nurtured community leadership, women's empowerment, and youth engagement, enabling individuals to become agents of change in their own villages. The results achieved—ranging from improved agricultural productivity to enhanced educational outcomes and better health awareness—reflect a meticulous focus on program quality, monitoring, and accountability.

As we move forward, our focus will remain on sustaining and expanding these interventions, fostering innovation, and strengthening partnerships to create lasting social, economic, and environmental impact. I extend my sincere gratitude to the AJKA team, partner organizations, government authorities, and the communities themselves, whose trust, collaboration, and active participation make our work meaningful. Together, we continue to advance towards a future where every village can thrive sustainably and equitably.

Warm regards,

Subash Chandra Padhan
Chairman



FROM THE CHIEF FUNCTIONARY DESK

It gives me immense pleasure to share the achievements of Anchalik Jana Kalyan Anusthan (AJKA) over the past year, particularly through our flagship initiatives, including the Integrated Village Development Program (IVDP), Agriculture Production Cluster (APC), Shree Anna Abhiyan (Odisha Millet Mission), Crop Diversification Program, and Micro Watershed Projects. Since 2000, AJKA has been committed to inclusive and sustainable development for marginalized and vulnerable communities across Jharsuguda and Sundargarh districts in Odisha, and Purulia in West Bengal. Guided by our vision of a just and equitable society, our interventions empower women, children, youth, and smallholder farmers to actively shape their own futures.

In the reporting year, our programs adopted a community-driven and participatory approach, working closely with Panchayati Raj Institutions and government departments to ensure integrated planning, effective implementation, and sustainable outcomes. Interventions covered environmental conservation, climate-resilient agriculture, livelihoods, education, health, and nutrition, promoting holistic rural development.

Key achievements include promotion of ginger and groundnut cultivation with value addition, establishment of community seed banks, irrigation through ponds and check dams, and planting 7,500 fruit-bearing trees. Renewable energy solutions, including solar street lighting and sprinkler systems, strengthened village infrastructure sustainably. Women and youth received training in financial literacy, entrepreneurship, climate-smart agriculture, and livestock management, while FPO support and skill development programs enhanced long-term livelihood security.

Education and health interventions—remedial coaching, teacher training, scholarships, Anganwadi renovations, adolescent girls' clubs, nutrition gardens, and health camps—improved learning outcomes, health awareness, and gender equity, reinforcing community ownership and participation.

Success stories of individuals such as Ramesh Sa, Iteshree Deheri, and Nilandri Meher exemplify how targeted support transforms lives and inspires wider community change. Our result-oriented monitoring, capacity building, and partnership-driven approach ensures sustainable and lasting impact.

I extend my heartfelt gratitude to our partners, government departments, Panchayati Raj Institutions, and communities whose engagement makes our work meaningful. AJKA remains steadfast in its mission to foster resilient, thriving villages, and I look forward to continuing this journey of inclusive growth and empowerment.

Goutam Behera
Secretary cum Chief Functionary



LETTER FROM THE COO



It is a matter of great pride to share the progress and achievements of Anchalik Jana Kalyan Anusthan (AJKA) during the past year. Guided by our core belief in *community-centric development*, AJKA continues to empower rural and marginalized communities through participatory planning, integrated approaches, and collaborative partnerships.

Our programs—spanning the Integrated Village Development Program (IVDP), Agriculture Production Cluster (APC), Shree Anna Abhiyan (Odisha Millet Mission), Crop Diversification Initiatives, and Micro Watershed Projects—reflect our commitment to quality program delivery and sustainable outcomes. Each initiative is rooted in the principle of *community ownership*, ensuring that local people are not just beneficiaries but active contributors in shaping their development journey.

We have adopted an Integrated and Holistic Development Approach, combining interventions across agriculture, natural resource management, livelihoods, renewable energy, education, health, and nutrition. This convergence-based model has enabled us to address root causes of poverty and vulnerability while promoting climate resilience and inclusive growth.

Partnership and Convergence for Synergy remain central to AJKA's strategy. Our collaboration with Panchayati Raj Institutions, government departments, NABARD, and corporate partners has strengthened both the scale and quality of program outreach. These partnerships have enhanced access to technology, finance, and knowledge—creating pathways for sustainable rural transformation.

Equally, AJKA places strong emphasis on Capacity Building and Empowerment for Sustainability. Through structured training programs, exposure visits, and handholding support, our field teams, women farmers, SHG members, and youth leaders have developed technical and managerial competencies that ensure continuity and local leadership beyond project timelines.

We have institutionalized Result-Oriented Monitoring and Accountability mechanisms to ensure transparency, track outcomes, and continually improve program effectiveness. The visible impact in increased agricultural productivity, livelihood diversification, improved education and health indicators, and strengthened community institutions reflects the success of this approach.

As we move forward, AJKA remains dedicated to advancing inclusive, resilient, and self-reliant communities, built on trust, participation, and collective action. I take this opportunity to express my sincere appreciation to our partners, stakeholders, and the communities we serve for their continued faith and cooperation in our shared mission.

Together, we will continue striving for sustainable development with dignity, equity, and accountability.

Warm regards,

Dipti Ranjan Mohanty
Chief Operating Officer



Agriculture Production Cluster



2.1. Agriculture Production Cluster:

The Agriculture Production Cluster (APC) project is a transformative initiative supported by the **District Mineral Foundation (DMF), Jharsuguda**, and implemented by **Anchalik Jana Kalyan Anusthan (AJKA)** with **technical support from PRADAN**. The project is being executed in convergence with key **line departments**—Horticulture, Agriculture, Watershed, and Fisheries.

1. Project Coverage

District	Jharsuguda
Block	Lakhanpur and Jharsuguda
Gram Panchayats Covered	16
Villages Covered	50
Target Households	6,000
Primary Stakeholders	Small & marginal SHG women farmers

2. Project Objectives:

- Double the income of 6,000 small and marginal women farmers through diversified interventions in agriculture, horticulture, and livestock.
- Promote and strengthen 50 Producer Groups (PGs) and two Farmer Producer Company (FPC) for collective growth.
- Enhance irrigation access, mechanization, and adoption of Non-Pesticide Management (NPM) practices.
- Develop sustainable marketing channels and agri-entrepreneurship for women-led value chains.
- Ensure convergence with government departments and schemes for resource leverage and technical support.

3. Key Strategic Interventions and Achievements

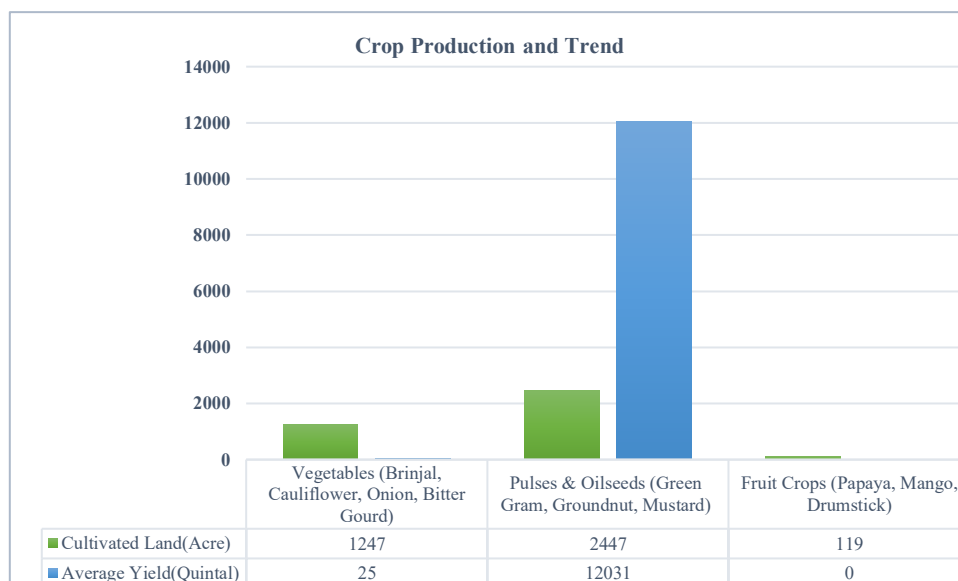
- 1) **Institution Building:** 50 PGs formed across 50 villages, covering 6,000 households. All PGs received ₹51 lakh IB/CB fund under Mission Shakti. Leadership training provided to Udyog Mitra, Presidents, Secretaries, and Treasurers on governance and record keeping.
- 2) **Agriculture & Horticulture Development:** 4,820 acres brought under high-value crops and vegetables (pulses, oilseeds, paddy, vegetables). 358 acres under fruit plantations benefitting 470 HHs. Collective marketing achieved sales of 3,203 quintals worth ₹102.53 lakh.
- 3) **Infrastructure & Irrigation:** Constructed/renovated 54 irrigation structures (26 bore wells, 14 farm ponds, 2 dug wells, individual cluster lift-3, new Cluster River Lift Point-5, other-4). Irrigation potential created for 836 acres benefitting 467 HHs. 3,305 HHs accessed farm mechanization support worth ₹198.75 lakh.
- 4) **Livestock Development:** 968 HHs involved in goat and backyard poultry rearing; 235 goat sheds and 100 poultry sheds built. Collective sale value ₹24.87 lakh. Vaccination and deworming supported by Veterinary Department.
- 5) **Natural Farming & NPM Practices:** 1618 HHs adopted NPM across 1074 acres. Promoted vermicomposting, NADEP pits, and crop rotation to enhance soil health.
- 6) **Market & Value Chain Development:** Registered 'Maa Padmasini Women Farmer Producer Company Ltd.' And Sujogy Women Farmers Producer Company Ltd with 1023 shareholders.

Mobilized ₹45.43 lakh (share + grant). Established 7 pack houses and 5 storage structures. Value addition introduced via mustard oil and groundnut processing units.

- Capacity Building & Convergence: 114 capacity-building programs conducted for PGs, cadres, and staff. Leveraged ₹466 lakh under government schemes (Irrigation, Horticulture, OAIC, OLIC, Mission Shakti).

4. Crop Production and Trends

- Vegetables (Brinjal, Cauliflower, Onion, Bitter Gourd) **: 1,247 acres cultivated with an average yield of 20–25 quintals/acre.
- Pulses & Oilseeds (Green Gram, Groundnut, Mustard): 2447 acres cultivated; total production 12,031 quintals across seasons.
- Fruit Crops (Papaya, Mango, Drumstick): 119 acres under development for sustainable income.
- Yield trends show a 12–18% increase over the previous year due to irrigation and adoption of improved agronomic practices.
- Women-led PGs managed 85% of vegetable and oilseed marketing operations.



5. Key Outcomes

- Enhanced household income (20–30% increase) through synchronized cropping and value chain integration.
- 95% women participation in PGs and FPC demonstrates strong gender inclusion and leadership.
- Sustainable agriculture practices adopted on 542 acres, improving soil health and reducing chemical dependency.
- Improved market access through FPC-led aggregation and processing units.
- Institutional convergence led to significant resource leverage and improved transparency in delivery.

6. Transformation in Cultivation Patterns

Crop	2022–23 (HHs / Acres)	2024–25 (HHs / Acres)	Profit Growth (Approx.)
Groundnut	183 HHs / 203 acres	1,850 HHs / 1036 acres	₹21,000 → ₹60,000/acre
Ginger	92 HHs / 46.9 acres	118 HHs / 57 acres	₹90,000 → ₹2,10,000/acre
Green gram	142 HHs / 150 acres	2117 HHs / 1143 acres	– → ₹22,500/acre
Pointed Gourd	56 HHs / 40 acres	141 HHs / 70 acres	– → ₹90,000/acre

Success Story-1

Transforming Pointed Gourd Cultivation: The Success of Omm Sai Producer Group

The Agricultural Production Cluster (APC) Project, implemented by AJKA and supported by DMF Jharsuguda, has had a significant impact on farmers in the Lakhanpur Block by promoting sustainable agricultural practices. In Baddhara village, farmers traditionally cultivated pointed gourd but struggled with low yields, lack of knowledge, and middlemen exploitation, selling produce at just ₹15 per kg.

To address these challenges, **Omm Sai Producer Group (PG)** was formed, consisting of 169 farmers. Through APC's training, farmers adopted modern practices such as line transplanting and proper spacing, improving productivity. Cultivation expanded from **5 acres (400 quintals production) to 12 acres in a cluster approach (960 quintals production)**, generating a total income of **₹28.8 lakh**. APC also provided quality seeds, vermi-compost, and technical training in collaboration with the Agriculture and Horticulture Departments.

By organizing collective marketing, Omm Sai PG supported farmers, thereby eliminating the need for middlemen and ensuring fair prices. Additionally, a shareholder connection drive linked 46 farmers, raising ₹46,000 for further development. Within two years, farmers' income doubled, with sales rising from **40,000 kg (₹6 lakh) in 2023-24 to 96,000 kg (₹28.8 lakh) in 2024-25**.

This initiative empowered farmers with financial independence, entrepreneurial skills, and efficient market linkages, demonstrating that organized farming and value chain integration can transform rural livelihoods. The photos depict this success story.



Success Story-2

Sowing Confidence, Reaping Prosperity: Kalpana Khamari's Journey with Grafted Brinjal Farming

Background:

Kalpana Khamari, a woman farmer from Kushmel village in Lakhanpur Block, Jharsuguda district, is an inspiring example of the transformation of a woman farmer. Coming from a marginal farming family with limited land and resources, Kalpana was not familiar with modern agricultural practices or scientific crop management. Her cultivation was mainly based on traditional knowledge, and her income was modest. Like many other smallholder farmers in the region, she lacked exposure to improved techniques and struggled to earn a sustainable livelihood through farming.

Previous Situation:

Before her involvement in the APC initiative, Kalpana relied solely on conventional farming methods and cultivated crops like cowpea with minimal returns. With limited access to quality inputs, technical knowledge, and no assured market, farming was more of a survival activity than a profitable venture. The absence of institutional support and modern practices restricted her income and left her with little motivation to pursue agriculture as a viable livelihood option.

Key Interventions:

Kalpana became part of the Agricultural Production Cluster (APC) Project, implemented by Anchalik Jana Kalyan Anusthan (AJKA) with technical support from PRADAN and the District Mineral Fund (DMF), Jharsuguda. The project supports farmers in 26 villages with training on better farming methods, quality seeds, group farming, and market linkages. Through this initiative, Kalpana received targeted training on nursery raising, pest management, and improved cultivation techniques. The project team provided her with grafted brinjal seedlings, quality inputs, and continuous handholding support, enabling her to shift from traditional practices to a more productive and sustainable farming model.

Earlier, Kalpana grew cowpea on one acre, but the income was low. After attending APC training on nursery raising, pest management, and improved cultivation techniques, she decided to grow grafted brinjal on 0.8 acre. With guidance from the project team and access to quality inputs, she invested ₹20,000 in the crop.

The results were outstanding—Kalpana earned a profit of ₹2.3 lakh in just one season.

“I never imagined farming could give me this kind of income. I feel more confident now,” says Kalpana with a smile.

Her success encouraged over 20 other women in her village to try grafted vegetable farming. Now, they see farming as a way to earn better income and support their families.

Kalpana's story shows how simple changes, timely support, and access to knowledge can bring big improvements in the lives of women farmers. It's not just about farming—it's about building a better future.

Key Lessons Learnt:

- **Empowerment through Knowledge and Support:** Even marginal farmers can achieve significant success when provided with timely training, quality inputs, and institutional support.
- **Impact of Innovation in Agriculture:** Introducing grafted vegetable cultivation led to improved yield and income, showcasing the value of adopting modern farming techniques.
- **Boost in Confidence and Leadership:** Economic success enhanced Kalpana's self-confidence and established her as a role model among other women farmers in her village.
- **Inclusive Growth through Training and Exposure:** The case highlights the need for continuous capacity building and exposure to innovative practices, especially to uplift women farmers and make agriculture a dignified and profitable livelihood.

Key Achievements

Producer Groups

50 PGs formed; 6,000 HHs covered; ₹79.56 lakh IB/CB fund mobilized

FPC Formation

2 FPC registered with 1023 women shareholders; ₹45.43 lakh mobilized

High Value Crops

4820 acres under cultivation; 3155 HHs in collective marketing; ₹102.53 lakh sales

Irrigation & Mechanization

54 structures completed; 836 acres irrigated; 3772 HHs benefited

Livestock Development

968 HHs covered; 335 sheds built; ₹24.87 lakh collective sales

NPM & Organic Farming

1618 HHs adopted NPM; 1074 acres organic farming area



Promotion of Millets in Odisha Under Shree Anna Abhiyan (SAA) Project



2.2. Special Program for Promotion of Millets in Odisha Under Shree Anna Abhiyan (SAA) Project

The *Special Program for Promotion of Millets in Odisha*, rebranded in 2024 as **Shree Anna Abhiyan**, is a flagship initiative of the Government of Odisha under the Odisha Millets Mission. Millets — including Sorghum, Pearl Millet, Finger Millet, and Minor Millets — are recognized as "Nutri-Cereals" due to their high nutritional value, low water requirement, and resilience to diverse agro-climatic conditions.

Launched in 2017 across 30 blocks in seven districts, the program expanded to all districts due to overwhelming farmer response. In Jharsuguda district, the initiative began in 2022, implemented by Anchalik Jana Kalyan Anusthan (AJKA) in Lakhanpur and Jharsuguda blocks.

The program aims to:

- **Enhance Millet Cultivation:** Expand area under millet cultivation and improve yields through advanced agronomic practices.
- **Promote Millet Consumption:** Increase awareness of millet benefits to boost household nutrition.
- **Build Farmer Capacity:** Empower farmers with skills for sustainable millet production.
- **Strengthen Value Chains:** Establish procurement and marketing systems ensuring fair returns.
- **Foster Stakeholder Participation:** Engage farmers, Self-Help Groups (SHGs), Panchayati Raj Institutions (PRIs), and agricultural departments.

Program Coverage (2024–25)

The program spans 31 **Gram Panchayats** and 120 **villages** in Lakhanpur and Jharsuguda Block of Jharsuguda District, Odisha:

Key Strategic Interventions

The Shree Anna Abhiyan follows a multi-dimensional approach combining capacity building, field demonstrations, awareness campaigns, and stakeholder engagement.

1. Capacity Building and Training

- **Women's Campaign Training:** Two two-day non-residential training with 32 SHG members focusing on millet benefits, recipes, and sustainable farming.
- **Awareness Campaigns:** Four 4-day campaigns in villages to promote millet consumption.
- **System of Millet Intensification (SMI):** Eight two-day trainings involving over 340 farmers, covering modern cultivation and management techniques.
- **CRP & Progressive Farmer Training:** Twelve two-day sessions focusing on agronomic practices, data collection, and planning.
- **Food Festivals & Workshops:** Eight events, including the *Forgotten Food Festival* with over 600 attendees, raising awareness of traditional millets and recipes.
- **Procurement & Marketing Campaigns:** Four 4-day programs addressing farmer queries and marketing strategies.

2. Field Demonstrations

- **Field Days:** Eight events showcasing mid-season demonstrations, Crop Cutting Experiments (CCE), and harvests.
- **CCE:** Hundred experiments with robust sampling and documentation to assess productivity.
- **District-Level Awareness Ratha:** Launched February 4, 2025, at CDAO Office, Jharsuguda to enhance outreach.
- **Major Field Day Events:** Held in operational areas engaging large farmer groups and emphasizing modern farm practices.

3. Biodiversity Block

- Establishment of two biodiversity block to conserve diverse millet varieties.

Impact Highlights

- **Farmer Engagement:** Large turnout at trainings (over 40–45 farmers per session) demonstrated strong adoption interest.
- **Stakeholder Involvement:** Active participation of officials, PRI members, SHGs, and community leaders enhanced program quality.
- **Community Leadership:** CRPs played a key role in mobilization, event management, and knowledge transfer.
- **Promotion of Traditional Food:** Events revived interest in millets and heritage recipes, enhancing community nutrition.
- **Resource Accessibility:** Custom hiring centers and awareness campaigns improved farmers' access to modern machinery and government schemes.
- **Robust Monitoring:** Comprehensive CCEs ensured data-driven decision-making and transparency.





Success Story-1:

Transforming Barren Land into Prosperity: The Success Story of Laxman Padhan

Laxman Padhan, a farmer from Ambapali village in Odisha's Jharsuguda district, struggled with limited income despite engaging in traditional agriculture. His upland remained uncultivated due to its dryness and soil erosion. However, his interest in millets, known for their high nutritional value and climate resilience, led him to explore millet farming.

In 2022, **Anchalik Jana Kalyan Anusthan (AJKA)**, under the **Odisha Millets Mission (OMM)**, introduced millet cultivation in Lakhanpur block. Laxman, inspired by awareness meetings, decided to cultivate **ragi millet** on one acre of his unused upland in 2023 using **natural farming techniques** like **Jeevamruta, Handikhata, and Nimastra**. He employed **line sowing** and used a **cycle weeder** to maintain his crops.

His efforts yielded **4 quintals of finger millet**, out of which he sold 3 quintals at **₹3,846 per quintal**, generating a steady income while keeping 1 quintal for household consumption. Encouraged by this success, he expanded his millet cultivation to **one hectare**, including **ragi, kodo, sorghum, and bajra**, using improved farming methods.

Millet farming not only improved his family's **health and financial stability** but also inspired neighboring farmers to adopt the practice. Laxman's story highlights how **sustainable farming and government support** can transform barren land into a source of prosperity and food security.

Success Story-2:

Millet Farming A Path to Prosperity – The Success Story of Chandra Sekhar Khadia

Chandra Sekhar Khadia, a farmer from Bundupali village of Lakhanpur Block in Odisha's Jharsuguda district, has transformed his livelihood through millet farming. Despite being engaged in traditional agriculture and livestock rearing, he was drawn to ragi millet for its high nutritional value and market potential.

In 2024, Shree Anna Abhiyan, implemented by **Anchalik Jana Kalyan Anusthan (AJKA)**, introduced millet cultivation in Lakhanpur block. AJKA, in collaboration with **Sankalp Producer Company Ltd.**, conducted awareness programs and distributed seeds to farmers. Chandra Sekhar, along with 23 other farmers, took up millet cultivation on his 2.5-acre land after receiving 16 kg of seeds.

By 2025, he successfully harvested **700 kg of finger millet**, selling it at ₹38.46 per kg, earning ₹26,922. This new source of income enabled him to support his children's education while inspiring fellow farmers in the village. His success led to the expansion of millet farming in neighboring villages, contributing to agricultural sustainability and improved nutrition.

Chandra Sekhar's journey highlights the **transformative power of millet farming** and the role of government initiatives in empowering small-scale farmers. With continuous support, millet cultivation is set to expand, ensuring long-term economic and social benefits for the rural community.

Key Achievements

Year	Crop Coverage Achievement				Procurement Achievement			
	GP Covered	Target (ha)	Achieved (ha)	% Achievement	GP Covered	Target (qtl)	Achieved (qtl)	% Achievement
2022–23	12	400	400	100%	12	400	400	100%
2023–24	16	1000	939	93.9%	16	1610	1095	68%
2024–25	31	1428	1291	90.4%	18	1,722	1,496	86.9%





INTEGRATED VILLAGE DEVELOPMENT PROGRAM



2.3. Integrated Village Development Program

With support from **LTIMindtree Foundation**, the Integrated Village Development Program (IVDP) was implemented across **50 villages in Lakhanpur Block**, reaching **34,200 people across 7,938 households**. The project adopted a **community-driven approach**, empowering children, youth, women, and farmers to actively participate in and lead their own development. Close collaboration with **Panchayati Raj Institutions** and government departments ensured **integrated planning**, effective implementation, and sustainable outcomes.

Key Objectives:

- Strengthen ecological conservation and regenerative agriculture for sustainable livelihoods.
- Improve financial inclusion and livelihood opportunities for women and marginalized communities.
- Promote renewable energy and infrastructure improvements.
- Empower adolescent girls through clubs, health education, and life skills training.
- Enhance educational outcomes and support children at **risk** of dropping out.
- Promote health, nutrition, and hygiene through community interventions.

Program Highlights:

1. Environment & Agriculture

- **Ginger & Groundnut Cultivation:** 169 farmers cultivated 100 acres of ginger, increasing income from ₹4.8 lakh to ₹6.6 lakh per acre; 227 women cultivated 100 acres of groundnut, raising income from ₹63,000 to ₹1.95 lakh per acre. Community seed banks ensured local seed security.
- **Water Resource Management:** Six ponds, two check dams, trenching (1,000 m³), and field bunding (2,000 m³) benefited 1,837 farmers, improving irrigation and drought resilience.
- **Agroforestry & Renewable Energy:** 7,500 fruit-bearing trees planted; 11 solar street lights installed in remote villages; sprinkler systems provided to 9 farmers for efficient irrigation.
- **Agri-Equipment Bank:** Established in Indepur village, enabling cost-effective access to machinery for local farmers.
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2. Empowerment & Livelihoods

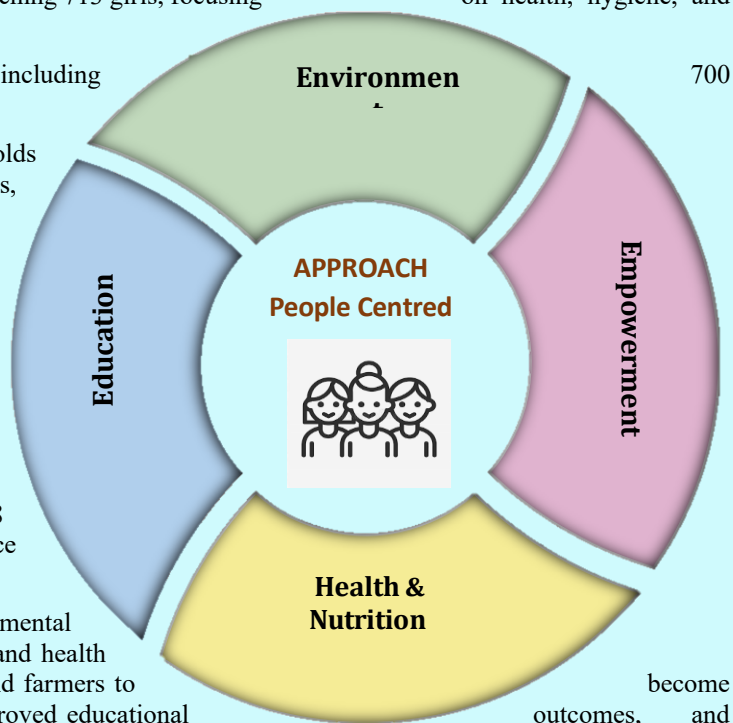
- **Women FPO Support:** Sankalpa Producer Company Limited received ₹10 lakh as revolving grant, benefiting 1,252 women SHG members; ginger processing unit enhanced value addition.
- **Skill Development:** 1 Community Resource Centre trained 876 farmers; 458 women received financial literacy training; 14 FPO board members trained in business planning.
- **Climate-Smart Agriculture & Natural Farming:** 354 farmers trained in sustainable and diversified agriculture.
- **Entrepreneurship & Livelihood Promotion:** Training in pre/post-harvest management, backyard poultry (50 women supported), goat rearing (12 beneficiaries), mushroom cultivation (150 women), and fish farming (20 farmers).
- **Exposure & Recognition:** 17 farmers visited Paralakhemundi for learning best practices; **International Women's Day** was celebrated with 109 participants, recognizing achievements and promoting gender equality.

3. Inclusive & Quality Education

- **Remedial Coaching:** 462 students supported in 5 schools (classes VIII–X) for English, Mathematics, and Science.
- **Teacher Training:** 15 remedial teachers trained to enhance student learning outcomes.
- **Scholarships:** 75 meritorious and at-risk students (with focus on girls) received ₹3,000 each for secondary/higher secondary education.
- **Early Childhood & School Infrastructure:** Renovation of 5 Anganwadi Centers benefitted 214 children; 9 schools organized extracurricular activities and sports events involving 369 students.
- **Awareness Programs:** Special days like Handwashing and Water Day promoted hygiene practices.

4. Health & Nutrition

- **Adolescent Girls' Clubs:** 50 clubs formed, reaching 713 girls, focusing on health, hygiene, and life skills.
- **Health Camps:** 3 camps served 12,784 people, including adolescent girls.
- **Nutrition & Kitchen Gardens:** 129 households supported to grow nutritious vegetables, improving diet diversity.
- **Life-Skill Trainings & WASH:** 5 life-skill programs (259 girls) and 10 WASH trainings (326 adolescents) enhanced health knowledge and community awareness.
- **Saas-Bahu Sammelans:** 2 events improved family cooperation in maternal and child health.
- **Frontline Worker Capacity Building:** 68 ASHAs and AWWs trained to enhance service delivery.



IVDP has transformed lives by integrating environmental conservation, livelihood support, inclusive education, and health initiatives. The program empowered women, youth, and farmers to become agents of change, fostered sustainable agriculture, improved educational outcomes, and enhanced community well-being. These achievements demonstrate AJKA's commitment to fostering resilient, thriving villages and creating a model for sustainable rural development in Jharsuguda.

From White Salt to White Sugar: The Sweet Success of a Ginger Cultivator

Background:

Ramesh Sa, a 42-year-old small farmer from Kuhakunda, a tribal village in Lakhanpur Block, Jharsuguda, lives with his wife and two college-going children. Owning just less than 2 acres of land, Ramesh relied on cultivating vegetables and seasonal crops to sustain his family.

Previous Situation:

Despite his hard work, Ramesh struggled to earn a reasonable return from vegetable farming. Erratic market prices, high input costs, and unpredictable yields further added to his financial woes, leaving him in a difficult situation and searching for a sustainable alternative.

Impact:

Amid these challenges, the LTIMindtree Foundation's Integrated Village Development Program (IVDP) introduced Ramesh to ginger cultivation as a viable livelihood option. Anchalik Jana Kalyan Anusthan (AJKA), the implementing agency, identified Ramesh's potential and supported him by providing 250 kilograms of high-quality ginger seeds, while Ramesh himself contributed 150 kilograms. This enabled him to cultivate ginger on 1 acre of his land.

To further equip him for success, Ramesh participated in a **three-day technical training program** organized by AJKA. The training covered key aspects of sustainable and organic ginger farming, such as soil preparation, irrigation techniques, pest control, and organic nutrient management. With this knowledge, Ramesh adopted improved farming practices that increased his efficiency and yield.

The transformation was remarkable. Within a year, Ramesh's ginger production doubled, increasing from **4,000 kilograms to 8,000 kilograms**, and his income soared from **₹4,80,000 to ₹6,60,000** during the fiscal year 2024-25. What once seemed unattainable became a reality, marking a turning point in his life.

Conclusion:

Today, Ramesh's story is a source of inspiration for farmers in Kuhakunda village. His success demonstrates that sustainable agricultural practices, supported by timely interventions and capacity-building initiatives, can significantly improve productivity and profitability.

During a recent visit by AJKA's project team, Ramesh expressed heartfelt gratitude to the LTIMindtree Foundation for their unwavering support. His journey, which began in hardship, now serves as a shining example of how targeted programs can transform lives, turning challenges into opportunities and hardships into sweet success.

Ramesh Sa's story truly embodies the shift "from white salt to white sugar"—a testament to the power of determination, knowledge, and the right support system.



Key Achievements

Environment

1,837 Farmers- Ginger & Groundnut cultivation, ponds, check dams, fruit trees, solar street lights, sprinkler systems

Empowerment

2,500+ community members- Revolving grants, training on FPO management, CSA, natural farming, entrepreneurship, livestock & fishery support

Education

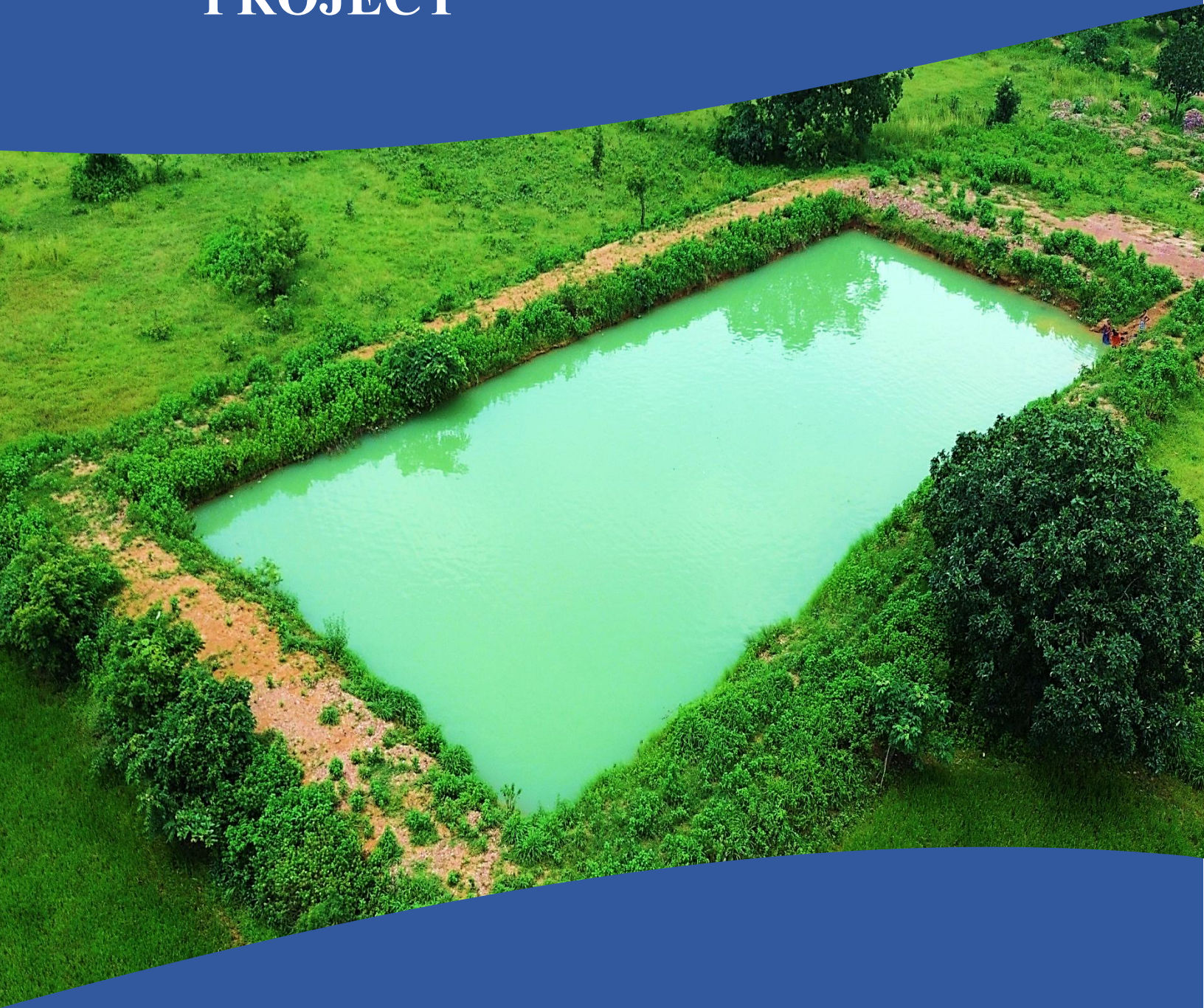
1,100+ Students- Remedial coaching, scholarships, teacher training, AWC renovation, sports & extracurricular activities

Health and Nutrition

14,500+ People- Adolescent Girls' Clubs, health camps, kitchen gardens, life-skill training, WASH programs, Saas-Bahu Sammelans



JHARAN MICRO-WATERSHED PROJECT



2.4. Jharan Micro Watershed Project, Supported by NABARD

The *Jharan Micro Watershed Pilot Project*, implemented by Anchalik Jana Kalyan Anusthan (AJKA) with support from NABARD, successfully concluded on 15 March 2025. Covering Jhargaon, Kuhakunda, Kanaktora, and Badimal villages in Lakhanpur Block of Jharsuguda District, the project integrated watershed development with climate change adaptation to enhance soil health, water availability, crop productivity, and livelihood security. The total household in the watershed area is 310 out of which 80 HH (25.8%) are ST, 84 HH (27.9%) are SC and 146 HH (47.11 %) are OBC. The sex ratio is and average male (1:1.01%) and female literacy levels are 36 % and literacy rate is 48%. More than 60 % HH are marginalized in Jharan micro watershed area. 46 HH (14.83%) are landless. The ST's like Majhi, Gand, Kisan, Bhayar and SC's like Harizan, Chand and Chhuria are residing in the watershed area. Seasonal Migration is also another factor in the area.

During 2024–25, significant achievements included improved groundwater recharge, increased cropping intensity, adoption of climate-resilient practices, and strengthened community institutions. Community-led actions ensured sustainability and ownership, making this a model for participatory watershed management.

2. Project Objectives

The project aimed to:

- **Conserve Soil & Water** through physical measures to control erosion and improve water retention.
- **Improve Soil Health & Productivity** by promoting organic farming, integrated nutrient management, and agroforestry.
- **Promote Sustainable Farming** with crop diversification, climate-resilient agriculture, and water budgeting.
- **Enhance Livelihoods & Food Security** via nutritional gardens and diversified income options.
- **Strengthen Capacity** of communities and institutions to manage natural resources and adapt to climate change.

The project followed NABARD's Watershed Development Fund (WDF) and Indo-German Watershed Development Programme (IGWDP) guidelines, with support from the German Government's "One World without Hunger" initiative.

3. Key Interventions & Achievements

3.1 Soil & Water Conservation

- Constructed 431 RMT Soil Conservation Terraces, 11 farm ponds, 2 percolation tanks, 2023 RMT watershed treatment structures, drop structures, diversion bunds, and guide bunds.
- Achieved groundwater recharge with a 1.5–2.3 m rise in water table; over 50% of previously dry wells revived.
- Reclaimed 112 hectares of wasteland; cropping intensity rose from 115% to 165%.

3.2 Soil Health & Productivity

- Issued Soil Health Cards to farmers for targeted nutrient management.

- Achieved 100% completion of vermicomposting units; increased organic carbon and soil fertility.
- Improved yields by 25–40%; paddy yield rose from 1.8 t/ha to 2.6 t/ha.

3.3 Sustainable Farming & Food Security

- Adopted diversified cropping in over 60% of farmland; reduced monoculture by 70%.
- Introduced climate-resilient crops (sweet potato, millet, pulses).
- Established nutritional gardens in 200+ households; backyard poultry promoted food and income security.
- Installed Automated Weather Station for agro-advisories; 83% farmers reported improved decision-making.

3.4 Efficient Water Use

- Installed 46 micro-irrigation units (drip/sprinkler with solar pumps) in demonstration plots, reducing water use by 30–40%.

4. Community Participation & Institutional Strengthening

4.1 Institutional Frameworks

- Formed and strengthened Watershed Committees, SHGs, and a Farmer Producer Organization (FPO), improving planning and market linkages.
- Established a Village Knowledge Centre for information sharing.
- Mobilized over **3,000 person-days** of voluntary labor (Shramdaan), valued at ₹394,200, building key watershed assets.

4.2 Women's Empowerment

- Linked 18 SHGs to credit, generating savings of ₹2,97,500.
- 70% SHGs women-led; 65% accessed bank credit for livelihood initiatives.
- Reduced drudgery with clean energy solutions (8 biogas units, 3 solar pumps), enabling more women to engage in productive activities.

4.3 Socio-Economic Impacts

- Generated 7,821 person-days of employment.
- Initiated livelihood units (rice mill, leaf plate production) improving resilience.
- Regulated grazing/tree felling via community resolution, regenerating common lands and biodiversity.
- Improved assets, sanitation, and school attendance, particularly for girls.



Case Study

Transforming Livelihoods through Watershed Development – The Success of Farmer Ajit Barik

Introduction:

The NABARD-funded Watershed Project in Kuhakunda has been instrumental in improving livelihoods through sustainable agricultural practices and water resource management. **Mr. Ajit Barik of Kuhakunda village in Lakhanpur block of Jharsuguda district**, a progressive farmer, stands out as a role model for adopting natural farming and diversifying his income sources.

Support from the Project:

Under the Watershed Project, Mr. Barik was supported with a **20 × 20 m farm pond in the year** This water resource became the backbone of his success, enabling irrigation for high-value crops and facilitating pisciculture.

Activity	Land/Resource	Earnings/Profit
Pointed Gourd Cultivation	0.5 acre (irrigated by farm pond)	2,00,000+
Bitter Gourd Cultivation	30 decimals	90,000
Pisciculture	3,000 fingerlings in farm pond	25,000 (expected)

Sustainable Farming Practices:

Mr. Barik follows eco-friendly farming using organic manure, vermicompost, *jivamrit*, and *handikhata*. He avoids chemical inputs, ensuring soil health, sustainable yields, and eco-friendly cultivation.

Impact:

Demonstrated how a farm pond can transform smallholder farming. Secured household income through the diversification of vegetables and fisheries. Motivated other farmers in Kuhakunda to adopt natural farming and integrated water use.

Conclusion:

The story of **Ajit Barik** showcases the effectiveness of NABARD’s Watershed Project in Kuhakunda. With the support of a **20 × 20 m farm pond**, he has achieved prosperity through vegetable cultivation and pisciculture, serving as a role model for sustainable rural livelihoods.

2.5. Agroforestry and Plantation Initiatives

(Supported by LTIMindtree Foundation, District Horticulture Department, Jharsuguda, and NABARD, Regional Office, Odisha)

Anchalik Jana Kalyan Anusthan (AJKA), with generous support from its esteemed partners, has implemented a **large-scale Plantation and Agroforestry Initiative** across the tribal regions of Jharsuguda district. The program aims to promote **sustainable livelihoods, environmental conservation, and nutritional well-being** through the plantation of **1.85 lakh saplings**, comprising both agroforestry species and fruit-bearing trees.

Key Objectives:

- **Livelihood Promotion:** To create income opportunities for rural and tribal households through the sale of fruits, timber, and other agroforestry-based products.
- **Nutritional Security:** To enhance access to nutritious and locally available fruits for tribal families.
- **Climate Action:** To mitigate climate change impacts by improving carbon sequestration and enhancing green cover.
- **Sustainable Development:** To establish a replicable and community-driven model integrating ecological restoration with livelihood improvement.

Key Benefits and Impacts:

- **Livelihood Enhancement:** The initiative diversifies income sources for farmers through sustainable agroforestry practices, linking them with long-term livelihood security.
- **Nutritional Well-being:** Fruit-bearing species planted under the program are improving household access to fresh and healthy produce.
- **Environmental and Climate Benefits:**
 - Plantation of **1.85 lakh trees** contributes significantly to carbon sequestration, soil moisture retention, and biodiversity enrichment.
 - The project lays the groundwork for **carbon credit generation**, where captured carbon can be quantified and monetized through voluntary carbon markets—supporting both environmental and financial sustainability.
- **Community Ownership:** Local communities, particularly tribal farmers and women groups, have actively participated in plantation, protection, and maintenance activities—ensuring long-term ownership and accountability.
- **Awareness and Capacity Building:** Regular village-level meetings, field demonstrations, and training programs have created **massive awareness** about the importance of agroforestry, soil health, and climate-resilient livelihoods.

Sustainability Outlook:

The initiative stands as a **nature-based solution** that bridges environmental conservation with socio-economic empowerment. By integrating **carbon credit mechanisms and community-based management**, AJKA envisions a **scalable and sustainable model** that continuously generates ecological and livelihood benefits. This approach contributes meaningfully to climate resilience, sustainable rural development, and a greener future for tribal communities.

2.6.Crop Diversification Programme

Under the Mega Lift Irrigation project, AJKA has been actively promoting crop diversification with support from the Department of Agriculture and Farmers Empowerment, Government of Odisha. In 2025, this initiative targeted the diversification of paddy cultivation areas to non-paddy crops within the ayacut of three Mega Lift Irrigation projects in the Lakhanpur block of Jharsuguda district. The shift from paddy, which requires significantly more water (3 to 5 times) than pulses, oilseeds, and other horticultural crops, is essential in addressing the growing water scarcity in industrialized regions like Jharsuguda, which is heavily impacted by mining activities.

Key Strategic Interventions:

- Aims to reduce dependency on water-intensive paddy cultivation by encouraging the adoption of a broader range of crops such as cereals, pulses, vegetables, fruits, oilseeds, and fibers.
- Helps in water conservation, enhances soil health and promotes a balanced agro-ecosystem to improving the resilience of farming communities.
- Supports farmers in transitioning to more sustainable agricultural practices, contributing to both ecological balance and enhanced economic stability.

Area of operation:

No's of MLIP	State	District	Block	GPs	Villages	Area in hac
(Cluster-1)	Odisha	Jharsuguda	Lakhanpur	12	53	1546

Key Achievements

Key Activity	Households	Area (in hectare)	Small and marginal farmers benefited
Agriculture	1469	1023	1469
Horticulture	2590	527	2590

2.7. Promotion of Producer Company

Anchalik Jana Kalyan Anusthan (AJKA), with the support of NABARD Regional Office, Odisha, has been actively promoting the “**Sankalpa Producer Company (SPC)**” since 2016 in Lakhanpur block of Jharsuguda district. The initiative aims to **enhance sustainable livelihoods of rural women farmers** by fostering **collective entrepreneurship, strengthening market linkages, and promoting environmentally sustainable agriculture.**

The Sankalpa Producer Company serves as a platform for women farmers to engage in **collective production, value addition, and marketing** of agricultural and allied products. The company has been a frontrunner in promoting **Non-Pesticidal Management (NPM)** practices, thereby encouraging the adoption of **organic and climate-resilient farming systems.**

To complement these efforts, a **vermi-compost production unit** has been established, facilitating large-scale production of organic manure. This initiative has significantly contributed to improving **soil fertility**, reducing dependency on chemical inputs, and lowering **production costs**, ultimately enhancing farm profitability.

Beyond crop cultivation, SPC also focuses on the **collective marketing of agricultural, horticultural, and livestock products**, ensuring **better price realization** for farmers and nurturing **local agripreneurship.**

Capacity building remains a cornerstone of this initiative. Continuous **training, exposure visits, and handholding support** have empowered women shareholders with improved technical knowledge, management skills, and confidence to lead and sustain the producer company effectively.

Key Achievements:

Key Activity	Details
No. of Shareholders	1,252
No. of Small and Marginal Women Farmers	1,252
Equity Share Capital	₹6,26,000
Annual Business Turnover	₹1,50,00,000
Grading Status (as per NABARD Portal)	Grade 'A'

2.6.1. Program photos at a glance:



AJKA Initiatives under Crop Diversification Project

Key Partners and Supporters



3. REACHING OUT

3.1. Information, Education & Communication (IEC)

Anchalik Jana Kalyan Anusthan (AJKA) recognizes **Information, Education, and Communication (IEC)** as a cornerstone for empowering communities and fostering sustainable behavioral change. The IEC initiatives are designed not only to create awareness but also to **educate and mobilize rural and marginalized populations** toward adopting improved practices in health, nutrition, sanitation, livelihood, and environmental management.

AJKA's IEC strategy is built around **participatory learning and action**, ensuring that information flows both ways — from community to organization and vice versa. The approach emphasizes **community education and staff capacity building**, enabling field teams and local volunteers to serve as effective communicators and change agents.

Through **innovative and locally adaptable IEC tools** such as posters, wall paintings, flipcharts, leaflets, street plays, and village-level campaigns, AJKA simplifies complex development messages into **practical, relatable, and actionable knowledge**. These materials and activities are integrated with training sessions and exposure visits to reinforce learning and ensure behavioral transformation.

The IEC programs have contributed to **enhancing community ownership, improving transparency, and ensuring the sustainability** of development interventions. By combining **knowledge sharing with skill development**, AJKA has built a strong foundation for **quality program delivery** and long-term impact in its operational areas.

3.2. Advocacy, Networking, and Governance

Anchalik Jana Kalyan Anusthan (AJKA) is deeply committed to **advocacy, alliance building, and participatory governance** as key drivers for sustainable and inclusive development. The organization recognizes that meaningful change requires **collective effort and convergence** among diverse actors — communities, government institutions, civil society, and corporate partners. By fostering partnerships and policy dialogue, AJKA works to strengthen governance systems and ensure that development programs address **the root causes of poverty, inequality, and environmental degradation**, rather than just their symptoms.

3.2.1. Advocacy

AJKA's advocacy initiatives focus on **influencing policy, improving service delivery, and promoting social accountability**. The organization actively engages with **local governance institutions, government line departments, and people's collectives** to ensure that rural communities have equitable access to resources, rights, and entitlements. Priority areas include **education, healthcare, water and sanitation, gender equality, sustainable agriculture, and climate resilience**.

Through evidence-based advocacy and continuous community dialogue, AJKA has been successful in **strengthening local voices**, empowering communities to demand transparency, and promoting inclusive governance that aligns with sustainable development goals.

3.2.2. Networking and Alliance Building

Networking and alliance building form the foundation of AJKA’s outreach and impact strategy. By collaborating with **NGOs, CBOs, academic institutions, government departments, and corporate partners**, AJKA creates a **platform for shared learning, resource convergence, and collective problem-solving**. These networks amplify the organization’s reach and ensure **integrated program delivery across sectors** such as livelihoods, health, education, and environment.

Through such alliances, AJKA facilitates **knowledge exchange, innovation, and joint planning**, enabling more resilient and self-reliant communities. The emphasis on **collective leadership and partnership-based governance** has enhanced program quality, accountability, and long-term sustainability, ensuring that communities remain at the center of all development actions.

3.3. Alliance Building: Representation in District & State level Committees

Sl.No	Name of the Department	Name of the Committee
1	District Rural Development Agency, Jharsuguda	District Level Public Grievance Redressal in MGNRE Jharsuguda district.
2	Block Development Office, Jharsuguda	Block Level Public Hearing Committee under MGNREGA, Jharsuguda Block
3	Jharsuguda Engineering School, Jharsuguda	Advisor Committee of Community Development through Polytechnic Scheme of Jharsuguda Engineering School, Jharsuguda
4	District NGO Cell, Jharsuguda	District Progressive Alliance (DPA), Jharsuguda
5	District Welfare Office, Jharsuguda	District level Vigilance Committee, Jharsuguda
6	Chief District Medical Office, Jharsuguda	PNDT Advisory Committee Board, Jharsuguda
7	Sarva Shiksha Abhiyan, Jharsuguda	Executive Member
8	District Rural Development Agency, Jharsuguda.	District Level Bonded Labour Committee, Jharsuguda
9	Chief District Medical Office, Jharsuguda	ASHA Redressal
10	District Police Office, Jharsuguda	District Level AIHTU, Jharsuguda

4. Award and Recognition for Innovation Excellence

Sl.No.	Department	Purpose
1	Collector cum DPC, Jharsuguda	Tribal Welfare
2	District Medical Officer, Jharsuguda	Community based healthcare interventions
3	Development Officer, Lakhanpur	Welfare activities
4	Officer of In -charge, Lakhanpur CHC	Women and children healthcare activities
5	Samikhya News Paper, Bhubaneswar	Innovative Welfare programs

5. Board of Management

Sl. No.	Name	Position on Board	Occupation
1	Subash Pradhan	Chairman	Social Activist
2	Ashok Padhan	Vice-Chairman	Social Activist
3	Goutam Behera	Secretary	Social Activist
4	Bijayalal Biswal	Treasurer	Entrepreneur
5	Binod Kumar Biswal	Member	Social Activist
6	Sushama Padhan	Member	Social Activist
7	Sachi Khamari	Member	Social Activist

for CSR initiatives and government-sponsored schemes.

6. Legal Status of AJKA

1	Indian Society Registration	Registered under Indian Society Registration Act XXI of 1860 bearing registration number -23578/01, date 19th June, 2000
2	NGO Darpan Unique ID	Registered under NITI Aayog Government of India bearing unique ID number- OR/2016/0109243, date 18th November, 2016
3	FCRA Registration	Registered under FCRA, 1976 bearing registration number- 105000009
4	80G Registration	Registered under Income Tax Act bearing registration number- AAAAA6593K25HY01
5	Income Tax – 12A Registration	AAAAA6593KE20221
6	PAN Card Number	AAAAA6593K
7	TAN Registration	BBNA02011C / Date: 30th June, 2012

9	Service Tax Registration	AAAAA6593KSD001 / Date: 8th February, 2013
10	CSR Registration (MCA)	CSR00013861 / Date: 27th August, 2021

7. Human Resources

AJKA's strength lies in its **committed and competent team** dedicated to inclusive and sustainable development.

Type of Staff	Number
Permanent Staff	12
Contractual Staff	11
Technical/Professional Staff	10
Community Volunteers	24
Total	57

The team includes social workers, program managers, community mobilizers, and specialists in agriculture, education, and health. Regular **capacity building, exposure visits, and skill enhancement** ensure that the team remains adaptive and motivated.

AJKA fosters a **safe, equitable, and ethical work environment**, guided by policies on gender equality, inclusion, and professional integrity.

8. Governance

Good governance is central to AJKA's effectiveness. The organization ensures **transparency, accountability, and participatory decision-making** across all operations.

9. Key Approaches

AJKA's **key approaches** reflect how its values and beliefs translate into quality program delivery, community ownership, and sustainable impact. These approaches ensure that interventions are **inclusive, evidence-based, and results-oriented**, while fostering long-term empowerment of communities.

About Anchalick Jana Kalyan Anusthan (AJKA)

Anchalik Janakalyan Anusthan (AJKA) is a grassroots, community-based non-profit organization established in the year 2000 and registered under the Societies Registration Act of 1860. Based in Jharsuguda district, Odisha, AJKA has become a key facilitator of rural development, working with marginalized and vulnerable communities to drive sustainable and inclusive change.

AJKA leads development initiatives across sectors such as environmental conservation, livelihood enhancement, inclusive education, public health, and community empowerment. The organization follows a participatory and rights-based approach, with a strong focus on empowering women, children, youth, landless families, and smallholder farmers.

GET IN TOUCH



Registered Office Address

At-Sukulpali, Po-Machida, Via-Panchgaon,
Dist-Jharsuguda- 768226, Odisha



Correspondence Address

At-Indrapur, Po-Machida, Via-Panchgaon,
Dist-Jharsuguda, Pin-768226 (Odisha)



District Corporate Office

At/Po-Remja, near power house Via-Brajrajnagar, Dist-
Jharsuguda, Odisha, India



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